

SAVVY EXPERTS ONLINE



Mastering Your Online Transition.
Onlineworkingathome.com
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THANK YOU

BEFORE YOU GO

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WHAT IS SAVVY EXPERTS ONLINE?

There has never been a better time to do more with your expertise. The Internet allows you to find and connect with an audience of potential customers anywhere in the world.

With decades of life and work experience you can do more with your skills and knowledge. You can earn more for you, your loved ones or for a cause you value. You can add to your life's purpose, grow your career, extend your reach and even become a global authority.

If you want to do work that you care about and be proud of the difference you make then Savvy Experts Online is for you.

This is not the only book describing online strategies. It is, however, the only book and program focused on experienced workers with professional expertise and decades of life experience.

Experts like you with years of “skin in the game” are already ahead in the online business world. You understand your customers, students, patients or clients. These are the people you aim to reach and who will grow your business. You know their stories, aspirations, priorities and challenges. You have the solutions and often these are simple and can help people with everyday problems.

With Savvy Experts Online you will discover how to find your online audience and take your expertise, message, services and products to the world. You won't be alone either. A study by Merrill Lynch found that 70 percent of over 50's want to keep working and according to the Kauffman Foundation, the rate of new business development has grown faster in the over 55 year cohort over the past 20 years than in any other age group.

With many areas of expert skills and expert knowledge accumulated over the years, you may feel uncertain where to start. With Savvy Experts Online, you'll identify your best subject areas and online strategies to make the fastest transition.

Savvy Experts, Online will show you how to:

- Find profitable topics

- Know and analyse your market
- Describe and find your online audience
- Connect and engage with your audience
- Find your first customers
- Test to work out whether your ideas will work
- Find the online strategies best suited to how you like to work ie are you a writer, a talker, an introvert or an extravert
- Monetise your topic
- How to monetise the online strategies you choose
- Create income projections
- Manage risk

Savvy Experts Online provides:

1. A direct and practical roadmap to discover your “Why”. This program has been used by 1500 trained facilitators in 64 countries.

“If you don’t know where you are going, any road will get you there.”

- Lewis Carroll, Adapted from Alice in Wonderland

I can hear your sigh, about finding your “why”. Apart from income, what do you want to achieve for yourself or others ? It is simply an income, fulltime or part time, or a passive income. Are you seeking to move on from the 9-5 for flexibility, necessity or a change.

Do you want to grow your income to share it or give it away to a cause you value?

Is your “why” to reach more people with your expertise, to help them with the challenges you know they face. Is your “why” to support your children’s college fees or to become debt free? Perhaps your “why” is to fund your retirement, retire early, or to extend the reach of your expertise and become a global authority?

What ever your “why” is, knowing it and writing it down will motivate you to keep going. It is so easy to become distracted and overwhelmed all at the same time. This slows your progress and you may give up. Success doesn’t happen over-night and Savvy Experts Online provides a step by step big picture plan to get you moving in the right direction.

2. The Savvy Experts Online “Transferable Skills Checklist.”

Too often people define themselves only by their profession, occupation or work. The Transferable Skills Checklist will help you to look deeper and recognize all of your skills and natural talents. These will become the foundation upon which to tailor your online income streams.

Do you love to write, create, speak or teach? Are you an introvert or more of an extrovert? These are all important characteristics to consider when choosing your “best-fit” online strategies.

Your transferable skills will help you to tailor your business, and online strategies. Would you like to blog, create video or speak online? Do you develop social connections quickly? Have you already acquired a professional, client or customer network or following? Are you wanting to serve other businesses or a specific audience? Do you want to create your own information, services, and products that you know will be valued by people searching online for answers, ideas or strategies?

4. The Savvy Experts Online Business Template

As you work through this template you will:

- Find your best topic
- Test your assumptions with those you want to serve
- Discover even more ideas and angles for your business
- Find your best online audience
- Know your strengths and why people will listen to you
- Develop confidence to manage overwhelm

- Identify the services and products you could create for your first customers
- Decide on the best two or three online strategies to suit your skills, expertise and audience
- Created your income projections

Try not to become a person of success, but rather try to become a person of value.

Albert Einstein

WHO THIS BOOK IS FOR, AND WHO IT ISN'T FOR?

This book is for you if you:

- ✓ Want to use your skills, knowledge, and expertise to be more, do more and give more.
- ✓ Are able to listen genuinely to your audience and want to understand their needs, dreams and aspirations.
- ✓ Can add value to others before meeting your own needs.
- ✓ Can provide solutions to people's frustrations and challenges.
- ✓ Have a life experience or story, you want to share.
- ✓ Want to transition your offline expertise to an online presence expanding your reach and engagement.
- ✓ Want to create multiple income streams providing flexibility to work where, when and with whom you choose

- ✓ Want to become a trusted and respected global authority in your area of specialization, life experience or passion.
- ✓ Have information, skills, knowledge, experience or a solution to share.
- ✓ Want to engage with people who share your passion.
- ✓ Want to learn the strategies to find and genuinely engage with an online audience.
- ✓ Ready for a challenge and have the determination and mindset to push through.
- ✓ Ready to test your ideas, learn from your audience and change your strategy in response to what you learn.
- ✓ Reach out for help and connect with the Savvy Experts Online community to learn, network and get support when you need it.

There are more questions to answer if this pathway is for you.

Can you also say yes to any of these questions?

- Do you want a better work-life balance?
- Do you want to follow a career of your choice, not one made for you?
- Do you want free time to explore your real potential?
- Do you feel trapped in the 9-5 and want a new way to work?
- Do you want a side income or several streams of new revenue?
- Do you feel affected by age discrimination at work and want a fresh start?
- Do you need to relocate and are uncertain whether you'll find a job?
- Are you tired of satisfying investors and corporate directors and now wish to focus on your needs?
- Are you so over office politics, deadlines, budgets, and clients and need a new place to work?

- Are you looking for a job yet hide your achievements on your resume?
- Do you see your retirement nest egg fading before your eyes?
- Have you reached a career ceiling, yet have much more to give?
- Do you seek deeper job satisfaction?
- Are the physical demands of your job too exhausting?
- Are you are looking for a job?
- Are you looking to combine work with flexibility to care for others?

Sound familiar?

To create your own opportunities, keep reading because with this book, you'll create positive change in your work-life so much faster than you could ever imagine.

Happiness is not in the mere possession of money; it lies in the joy of achievement, in the thrill of creative effort."

Franklin D. Roosevelt 32nd President United States of America 1933 - 1945

This book is not for you if you are looking for:

- ✓ A get rich quick scheme
- ✓ A passive "do nothing" type of business.
- ✓ A copy-cat business without developing your own genuine online voice and presence.
- ✓ Nothing as you have all of the online business answers right from the start.

HOW TO GET THE MOST OUT OF SAVVY EXPERTS ONLINE

This book has the potential to change your life, the lives your dependents and others you care about.

This book can stand alone, providing an overview of the steps to build an online presence and new income streams. It is only a start, and throughout, there are links to additional content and resources. Many can be accessed at our website: <http://onlineworkingathome.com>. Additional resources provide for deeper learning focused on the strategies you choose and to suit your areas of interest.

To get the most out of this book, work through each chapter and create a list of actionable and inspirational ideas. Bernard Shaw once remarked: "If you teach a man anything, he will never learn" . Shaw was right. To see success you need to "learn and then do" ie take action. Step by Step along your tailored plan.

You will need to dig deep. This is not the Yellow Brick Road, as it can get tough to fit all of the pieces together. We'll teach you about "Outsourcing" and connecting with Virtual Assistants to get the time-consuming online business tasks completed.

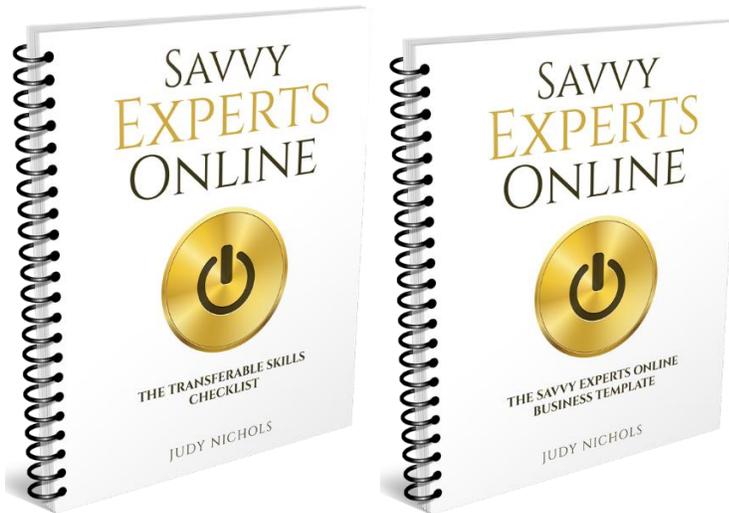
gets you started, and the recommendations come from personal experience and spending a great deal of time and thousands of dollars on training, workshops, and conferences as well as hours of testing. We have made mistakes, taken too long to master different tasks.

All recommendations we make come from personal experience. You have the benefit of our mistakes as we only recommend the best mentors and teachers for each online strategy. Choose whoever suits you the best. Savvy Experts Online is pleased to help you take your best steps to start your online transition.

There are many ways to make online income, and this book will help people with expert skills and life experiences to find their best way forward. Take this opportunity and create work-life flexibility, become financially secure and earn more to give.

ACCESSING THE TRANSFERABLE SKILLS CHECKLIST

You can get your copy [here](#)



ACCESSING THE SAVVY EXPERTS ONLINE BUSINESS TEMPLATE

You can get your copy [here](#)

INTRODUCTION

What kind of life do you want to live? Is there more you can do with your expertise?

Is your life a genuine and authentic expression of who you are and what you want to do?

Are others telling you your career is over, yet you know it's not?

Have you thought of using your expertise to become an online key influencer or authority? Doing more with your skills and life experience could be the savviest career and personal development move of your life.

We hope to inspire you to do more, be more, give more and to become more. To live and give generously, to earn and spend on a life well lived.

Career change is a fact of life. You may become redundant, change locations, become a carer, a parent, be injured, or need to retire. With decades of work experience or a personal journey to share, the best job for your future may be the one you build yourself.

The world is changing profoundly. There are new opportunities for everyone to grasp. Online strategies are transforming the way we live and work. There are billions of boys and girls, men and women, searching online for knowledge and answers to solve their problems and frustrations. Your expertise can help others to improve lives maybe save lives.

The strategies, mindset principles, and exercises in the coming chapters will give you the best start for career re-development or expansion, pre-retirement or stay-at-home parenting planning.

If you can teach, present, write, design, motivate, inspire, connect, give business or lifestyle tips, shop, or mentor, you have a place at the billion-dollar e-Learning market table. In 2015, the global e-Learning market was valued at \$107 billion (1). E-Learning is just one online business strategy that could secure your future.

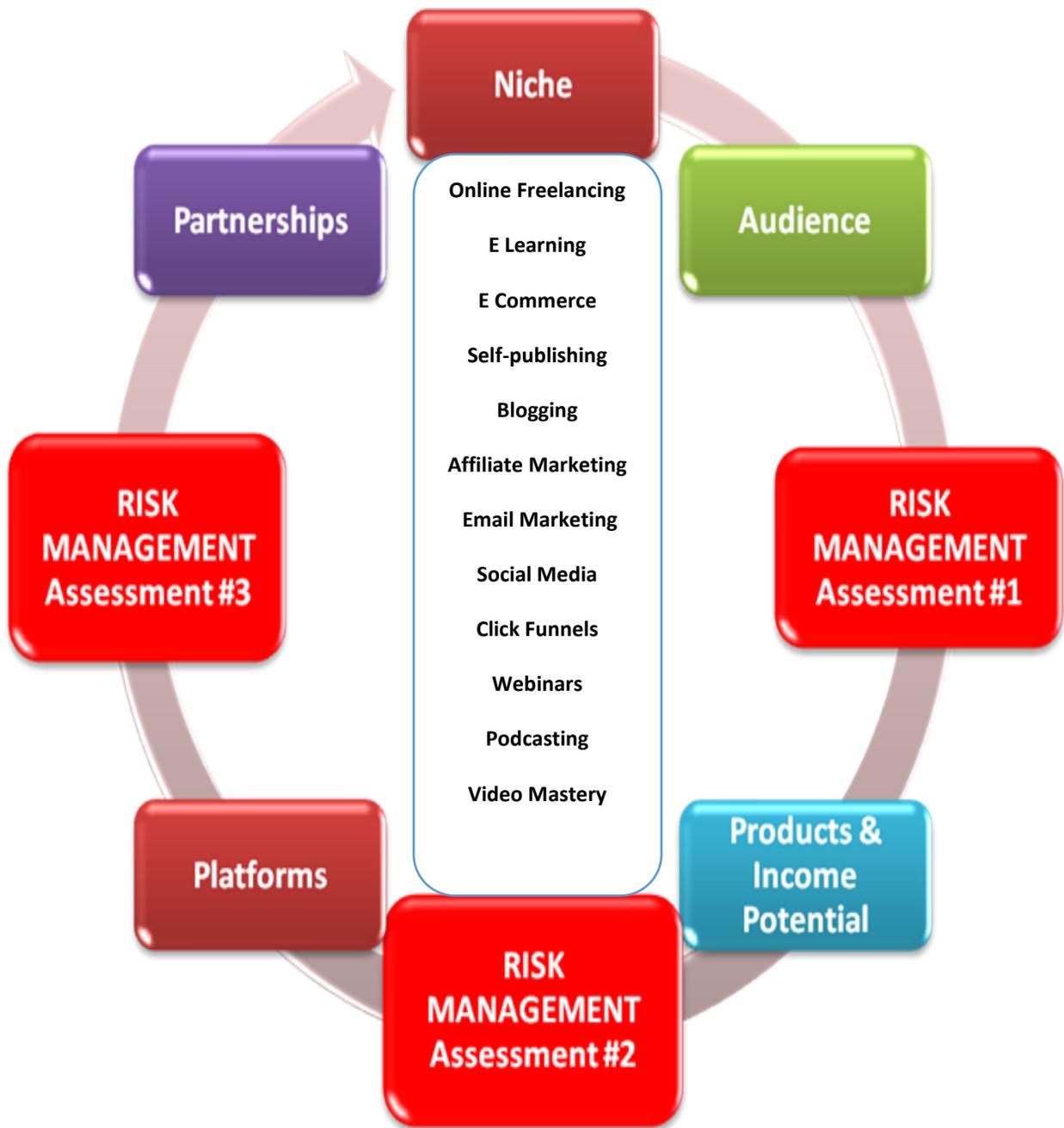
Many people wanting change, buy books such as Savvy Experts Online. The title is captivating, it promises to deliver what is desired and valued, but then, the book sits on a shelf. There is no magical way this book will give you skills when it sits on a shelf. You can't hope for change; you must take action and make it happen.

It takes work to build an online presence and income. I urge you to make the time and reach more people with your skills and knowledge. When online success happens, your life and work will be transformed.

Savvy Experts Online is a toolbox. Full of strategies and resources you can use alone or together. Many are free, others are accessible at our online office located at <http://onlineworkingathome.com>.

As a sneak peak to what's coming, each chapter covers the steps shown below. You can start today; all you need is access to the Internet.

Here is what you'll cover:



If you want increase your digital literacy, reach more people, create new income streams, and a new way to work with your expert skills, knowledge and life experience, then, let's begin.

CHAPTER 1: MAKING THE MOST OF YOUR EXPERTISE

1.1. YOUR TRANSFERABLE SKILLS

Too often, people only define their skills by their profession or workplace. You have many more skills suited to online business than you realize.

Transferable skills are developed from all areas of your work and life. Skills are developed from your 9am-5pm job, your education, caring, parenting, volunteering, hobbies, community work, sport, recreation, travel and even housekeeping.

Transferable skills are different from the expertise you have gained from your job. The Savvy Experts Online Transferable Skills Checklist includes over 40 often, forgotten skills that are very useful for success online. These skills include: writing, researching, humour, connecting, engaging, teaching and many more.

The Savvy Experts Online “The Transferable Skills Checklist,” helps you to find your hidden skills. Having a clear sense of your transferable skills will support you to:

- Decide which online business strategies you would enjoy
- Build self-confidence
- Plan your time and resources needed to master new skills
- Identify tasks to outsource, i.e., buy the services of others.

Identifying your transferable skills gives a head start to your career transition.

1.2. FINDING YOUR FOCUS

A profitable online business can focus on your 9am-5pm expertise or any other passion, mastered or natural talent.

- Do you have a skill that is very natural to you?

- Do you have an experience, skill, or knowledge to help people?
- Have you experienced a personal journey that others can learn from?
- Do you have a passion to learn and teach the world?

Teresa Greenway transitioned from a bread baker to an online teacher, blogger, and entrepreneur. She has taken her experience working in bakeries and baking at home to a global career. She has authored *Discovering Sourdough* and is teaching online.

Online work is changing lives. Open your eyes to the possibilities just like Susanna Lau. Her blog, "Style Bubble." has become one of the most successful fashion blogs. From her passion for fashion, she has now worked with GAP, Google, Doc Martins, and other iconic labels. Rachel Pederson was drowning in her 9-5 hairdressing salon; she started exploring social media strategies and is now a Social Media Manager earning a reliable 6-figure income.

Jon Haws, is an ICU Nurse, Charge Nurse, and mentor to students. Frustrated with nursing education, he created an online business to support students. Now he earns an online income from e Books, a membership course, and a blog. He still works as a nurse, yet recognised a problem, reached out, and now has online business success combined with this ICU role.

These experts transitioned their careers online. They all had a vision of problems to be solved. Some focused on their passion and worked as a solo entrepreneur; another reached out to form partnerships and another transitioned online yet retained their traditional role.

With a sharp idea, testing and working out the best online strategies to suit your audience, you'll filter information overload more precisely and it will also be easier to say no to other irresistible ideas saving time and money.

1.3. THE SAVVY EXPERTS ONLINE BUSINESS TEMPLATE

Even though you are an expert and experienced with your clients, students, patients or customer, a business planning mindset and practice remains essential to confirm your assumptions. We help you to test, refine and maybe pivot your idea as you scale and grow.

Testing your assumptions about your audience, even if you have been working with them for decades is a task you must do. Some of your assumptions will be right, but the ones that are wrong may ruin everything.

What's different with this book compared to others is the focus on experts and evidence-based business planning in an online setting.

You want to avoid rushing in to create online products and services. It's actually very easy to create online products what's hard is understanding your audience and developing the best strategies to grow online income streams. Testing your assumptions about your audience, products, services are all essential steps. There is no point spending any time on creating online products and services that no one wants.

"A goal properly set is halfway reached."

Zig Ziglar Founder Ziglar.com

CHAPTER 2: SECURE AND GROW YOUR REVENUE

2.1. THE FUTURE OF WORK

The Internet is changing our personal lives. We have not seen anything yet because even more change is on its way. Futurists predict that jobs will not be as they are today and change is already happening.

- Will your job survive?
- Will you get your reward from decades of hard work?
- Will your income sustain you?
- Will you achieve your life's dreams and desires?
- Do you want to continue to work as you do?
- Do you want more flexibility?
- Will your savings go the distance or even grow?
- Will you provide for your loved ones?
- Will you have the time or money to help a good cause you value?

As some traditional business models collapse and new ones emerge, one thing is for sure. The purpose of business remains sound and that is to provide products and services people to solve problems, to entertain, save time, save money and to make people feel good.

The world is relying on online information to solve problems and support aspirations. Men and women with proven expertise are in high demand and need to be online, more than ever before.

2.2. TWELVE OF THE BEST ONLINE BUSINESS BENEFITS

For most of us, we couldn't imagine life without the internet. Yet, even with 4 billion daily users online for an average of 6 hours per day. However, according to the same report from [Global Digital Report 2018](#), 47% of the world's population has no access to the internet.

Around 1 million people are going online the first time in 2018, so by the numbers, the size of your target audience is growing at an insane rate. Billions of new people are going to join the internet in the next few years. Most of these people will become online consumers, shoppers, and searchers.

Just imagine the possibilities and the business opportunities that'll come with them.

The online business saturation point is still decades away and starting a business today is 1000x better than doing it a year later.

There are many advantages of growing or starting your business online.

1. Low Start Up Costs

You can start your online business at home. You can start today for free.

2. Low Ongoing Overheads

An online business makes it possible to bypass the dilemma of where to locate your business. There is no need to buy or even lease space with an online business. The only address you'll need is your domain. Working at home reduces utility bills, saving thousands. You'll also be spending less on clothes, shoes, transport, parking, accessories, and hair salons.

If you choose retail, i.e., e-commerce as an online strategy, you won't need a high street address, shop assistants, or a cashier. Simply set up an online store, shopping cart facility, blog and connect to social media.

Business communication to your customers takes less time when you are online. Send messages with a click of the keyboard. Outsource the design or copywriting to freelancers to get the work done.

3. Content and information is created easily

Your business can be updated every day. It is easy to make changes to online content. Adding new information to your web page, online shop, or social media can take no more than a few minutes and can be learned or outsourced.

4. Work Wherever You Want To

All you need is a computer and an Internet connection. It doesn't get easier.

Imagine, being free to work at your desk, your camper, the coffee shop, the mountains, or by the beach.

5. Digital Products Delivered Fast.

Online shopping for physical or digital products is simple. Products can be delivered in an instant. Experts like you will have information to share from your 9 am – 5 pm. There are so many different ways to create and deliver content creating new online income streams.

There are online courses to create, podcasts, websites, blogs, membership sites, webinars, tele-seminars, global summits and online stores. You need to find the best strategies to suit your personal style and message.

6. Multiple Marketing Channels

Offline publicity channels such as radio, newspapers, magazines, tradeshows, shop fronts, or TV remain effective promotion channels. Add online strategies, and you can reach the global 4 billion internet users.

You need to find your online audience. Chapter 4 will show you how to find your audience and potential customers using seven strategies.

Once you have found your audience, the next steps are to connect, relate, engage and build trust. You can create a website, or E-commerce site; you can set up a blog or guest blog. There are forums where you can make comments, generating interest in what you say. You can create sample lessons or webinars, join a podcast, make a you-tube video, Create your own Facebook group, forum. There are many ways to get your message, information, products and services to your online audience. Our aim at Savvy Experts Online is to help you to find the best online strategies to suit you and your message. Pick a couple of strategies that you will enjoy. If you love to write then write, if speaking in front of a camera is a strength, create YouTube video's. Get started creating content doing what you enjoy for sustainability and success.

7. No More Commuting

People of all ages commute further than ever before. In the U.S. the average daily commute is 45 minutes costing \$2000 a year on public transport. In the UK, the daily commute averages 2 hours, and in Australia, over 5 hours. Working at home can give you back more than 1000 hours every year. Just think how you could spend the time.

8. Open for Business 24/7, 365 Days of the Year

The Internet is open for business 24 hours a day, 7 days a week, 365 days of the year. Your business will reach anyone with a computer or phone and a connection.

The world authority on Internet, CRISCO, predicts there will be an eight-fold increase in people online from 2015-2020. A closer look at the data reveals mobile users in the Middle East and Africa will grow by 15 times and in the U.S., users will multiply by six-fold (5). The message is clear, consider how your expertise can be adapted across cultures and accessed on different devices ie mobile phone, tablet and computer screen.

9. Auto-pilot Strategies to Deliver Passive Income

An online business earns income, even while you sleep. Many strategies work on autopilot and the online self-publishing strategy or affiliate marketing, email marketing, websites and social media are good examples. Write a book, self-publish and promote. With a good book, an effective launch, and marketing plan you can earn an income for years and even for your family as an ongoing inheritance.

10. Good Bye Boss

With an online business, you work with people you choose. Even though you will say “bye-bye” to many people if and when you quit your job, when you are online you won’t be alone or lonely. Read on and in the following chapters; you’ll find where to find your new online colleagues and friends.

11. Solopreneurs Thrive with a Virtual Team

Outsourcing is a given in the online world. This means hiring someone to do tasks for you. Often these tasks are one off and require technical expertise such as building a website or what the volume of work is tedious and the skill required small, such as social media posting across multiple platforms. When you need help and you can hire a Virtual Assistant or Freelancer for almost any task. You can even become a Freelancer or Virtual Assistant yourself.

12. Test and Scale For Growth

All businesses whether offline or online need to test ideas and scale up. In Chapter 6, we cover testing with simple free and low-cost strategies.

“Life-fulfilling work is never about the money -- when you feel real passion for something, you instinctively find ways to nurture it.”

Eileen Fisher, Fashion Designer

2.3. THE EXPERTS SIX STEPS TO ONLINE INCOME

In Savvy Experts Online, we cover the foundation online business building blocks.

Building Block # 1. Audience Discovery

First, you find an audience hungry for your idea. We make sure you don’t spend months creating a product or service only to discover no one is interested. Describing who you think your audience might be and then finding them is one of your first priorities.

We help you to describe who you think your audience will be. Where to find them? There are many places to find your tribe: a website, a blog, a Q&A forum, your email list and social media like Facebook, YouTube, a Podcast, Instagram,

or Pinterest. Different audiences prefer various places, as described in Chapter 7. Your strategies need to be tailored to your audience characteristics.

Experienced experts often have an audience established from decades of work in the 9-5. You still need to turn these followers from offline to online followers. You'll have a party when you find your audience on the other side of the world and realize how easy it is. Or sphere of influence will grow exponentially, you'll be amazed.

Building Block #2 Your Best Topic

In Chapter 4 we show you how to research your idea to see if there is enough demand for good income streams. You'll learn, the proven strategies successful people use time after time. First, let's finish off the basic building blocks.

Building Block #3. Your Credibility, Benefits, and Influence

Crafting clear messages, doing what you say you will do and being consistent will build trust. Your content needs to respond to the needs of your audience, being able to show a real interest in others and getting this right will increase your followers and skyrocket your success.

Building Block #4. Your Mindset

We talk about mindset, it's critical. We take you step by step to develop the right mindset to overcome doubt and maintain momentum. The biggest resistance you may face is within you. Fear appears at many stages. and in the beginning you need to push yourself through the feelings of overwhelm and take small steps and celebrate your success. action. Chapter 5 provides the evidence behind a healthy mindset to transition your expert career online.

Building Block # 5. Your Alliances and Partners

There is never, ever any reason to feel alone when you at home alone and online.

Now more than ever before, you can find online colleagues to share your interests. Free forums, Facebook and LinkedIn Groups, Meet-Ups and Google + communities will get you connected.

With a global marketplace, you'll find an abundance of colleagues where people collaborate as a priority rather than compete. Accountability buddies can also support you as you solve challenges together and keep each other focused and moving forward.

If you run short of time to get specific online tasks completed, it's easy to build a virtual team with partners who can do tasks for you. Virtual partners may focus on topics that are complementary to yours. Fitness instructors partner well with online clothing, equipment or nutrition experts. Family attorneys, partner with mediation providers as clients may need support from both services.

With partners, share content and share your audience. Find them early and work out how you can add value to their business. Look strategically at their activities and try to fill in some gaps or add depth.

Partners especially Key Influencers who have a large online presence are essential to your business growth because they:

- Have your audience
- Extend your reach
- Help you to find more contacts and customers,
- Help you to identify mentors and even friends to share wisdom and advice,
- Give you access and opportunities to share your expertise
- Help you to understand your point of difference, your value and clarity.

In Chapter 4 you'll learn how to love and partner even with your competitors. There are even more types of partners. You can work with affiliate partners to promote their products your audience will value. Commission you receive for these transactions can be as high as 100% and often up to 80%.

Building Block # 6. Creating New Income Streams

The final Savvy Experts Online building block is how to make money. You want to choose two – three income earning strategies to suit what you will really enjoy.

- Freelancing
- eTeaching
- Self-publishing

- Blogging
- Affiliate Marketing
- Email Marketing
- E-Commerce
- Social Media
- Click Funnels
- Webinars
- Podcasting
- Video Mastery

As you build your skills, work will take on a new meaning as you experience:

- The benefits of having an online business
- The joys of entrepreneurship
- The best and proven revenue strategies
- How age does not hinder but can help your business
- Your best mindset for success
- The top 10 time management lessons.
- How to thrive in your home office.
- How to organize your start-up plan.
- How to identify risks and take steps to mitigate.

Let's stop and think, are you busting with ideas for your business ?

To test your ideas at this early stage, complete these sentences If you don't have ideas, skip this and keep reading. It is covered again later on after a few more activities.

As you think about your potential audience, consider their needs and how your expertise can provide a solution.

MY/Our(Expertise)

Helps(Audience)

To(Problem, Challenge ,Frustration, Curiosity).

So they(Their Gain).

They(Action Taken)

And I/we help them to(Outcome).

We help(Impact)

They feel(Emotion)

As an example, the Savvy Experts Online value proposition is .

Our Savvy Experts Online program of information, products and services (Expertise)

Helps skilled men and women with years of work experience (Audience)

to transition their expertise online (Problem, Challenge ,Frustration, Curiosity).

so they can continue to grow their career and create new income streams (Their Gain).

They follow Savvy Experts Online to get started (Action Taken)

And we help them to find the best online strategies to suit their skills, passions and interests.(Outcome).

We help experts to achieve work-life flexibility, career re-discovery and fulfilment, (Impact)

They feel relieved to continue their career, work on their terms, give value and help others (Emotion).

For now, let's consider living your life on your terms?

In the long run, we shape our lives, and we shape ourselves. The process never ends until we die. Moreover, the choices

we make are ultimately our responsibility.

Eleanor Roosevelt First Lady United States of America 1933 -1945

2.4. HAVE A GO AND LIVE YOUR LIFE WITHOUT REGRETS

Our goal is to help you to live the life you want, be more, become more and to give more.

In 2013, an Australian palliative nurse counseled the dying in their final weeks of life (7). She asked them about regrets and if they would have lived life differently. The number one regret was "people are not brave enough to pursue their dreams and only settled for what others want".

With many more years to live, be sure to make time for your dreams. Start working toward your goals now; don't put things off until it is too late.

On the other side of the world, a blank chalkboard stood in the middle of New York City. Written on the board was "What is your biggest regret?". People of all ages wrote on the board. Some were afraid, and some became tearful. Like the palliative nurse in Australia, all responses had one theme in common.

The biggest regrets were that people were not doing something important to them, they were not focused on their passions, and not taking action toward their dreams. Check out [this short video](#) and see what people said.

Too often we fulfill the needs and desires of others before our own. Focus on your passion and develop your business around what you love to do. Pursue your goals, achieve financial plenty, fulfill your dreams, and help others realize theirs.

Don't let age stop you. Age; is an advantage as you have contacts, credibility, expertise, authority, wisdom, and experience.

Disability should not stop you. The online world has democratized opportunity for all. We seek out inspirational stories to expose the possibilities. One case study is about a man, Jon Morrow with muscular dystrophy and only able to move the muscles in his face. With the extraordinary "can do" approach from his mother and his own determination, he has a million-dollar blogging business and helps others to the same.

For online business beginners, lack of knowledge can stop any action. Overwhelm will stop you in your tracks. You need reliable mentors, programs and teachers. In Chapter 5, you can discover whether you have the right mindset and how to overcome any self-limiting beliefs. These beliefs pilot your subconscious and guide so much of what you do and what your life becomes. These stories dis-empower you from taking

control of living life as you choose. By the end of Chapter 5, you will recognize your mindset and have it set for growth.

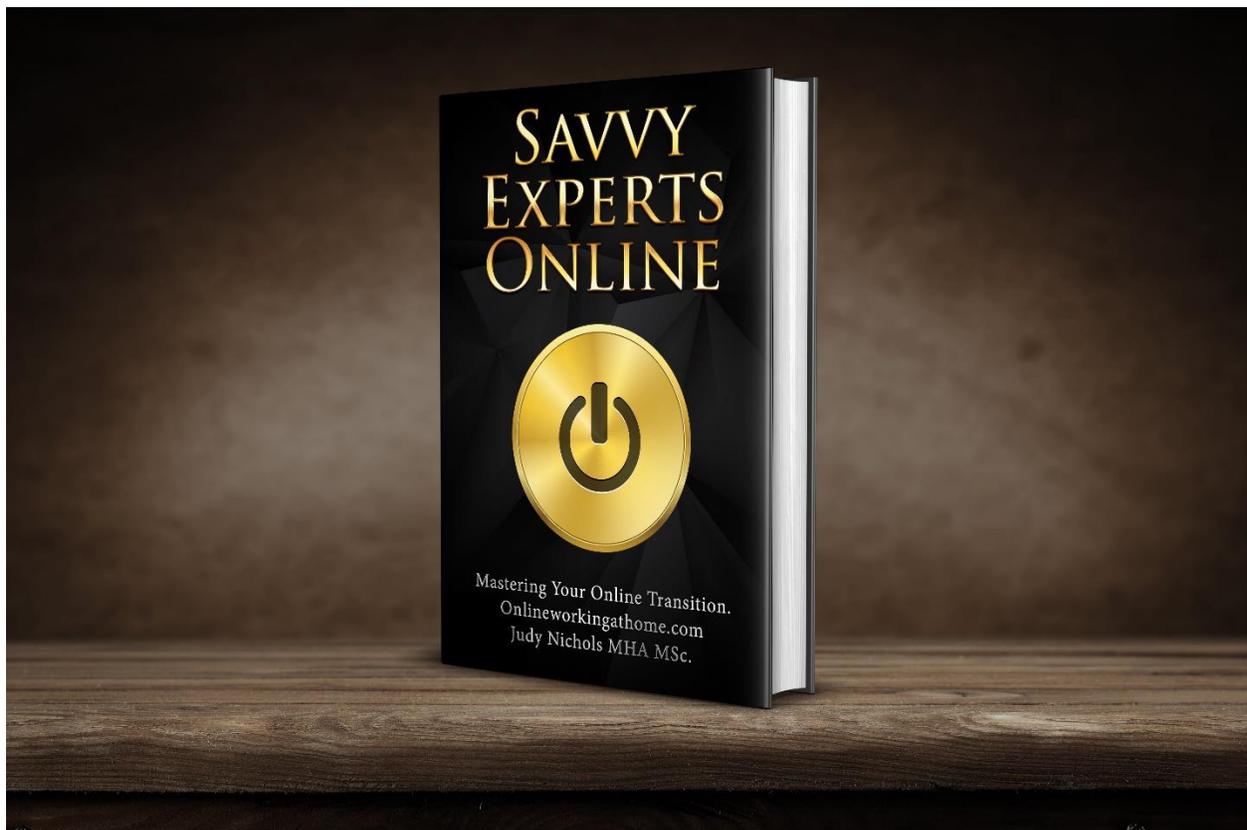
"Too many of us are not living our dreams because we are living our fears."

Les Brown Motivational Speaker 1945 -

End of Chapter's 1 and 2.

Hope you are motivated by this brief insight how to transition your 9am – 5 pm skills to create streams of new online income.

[Click here for the Pre-Release Price of \\$ 24.99.](#)



Savvy Experts Online is for you if you feel that you...

- ✓ Want to use your skills, knowledge, and expertise to be more, do more and give more.
- ✓ Are able to listen genuinely to your audience and want to understand their needs, dreams and aspirations.
- ✓ Can add value to others before meeting your own needs.
- ✓ Can provide solutions to people's frustrations and challenges.
- ✓ Have a life experience or story, you want to share.
- ✓ Want to transition your offline expertise to an online presence expanding your reach and engagement.
- ✓ Want to create multiple income streams providing flexibility to work where, when and with whom you choose
- ✓ Want to become a trusted and respected global authority in your area of specialization, life experience or passion.
- ✓ Have information, skills, knowledge, experience or a solution to share.
- ✓ Want to engage with people who share your passion.
- ✓ Want to learn the strategies to find and genuinely engage with an online audience.
- ✓ Ready for a challenge and have the determination and mindset to push through.
- ✓ Ready to test your ideas, learn from your audience and change your strategy in response to what you learn.
- ✓ Reach out for help and connect with the Savvy Experts Online community to learn, network and get support when you need it.

To create your own opportunities, keep reading because with this book, you'll create positive change in your work-life so much faster than you could ever imagine.

[Click here for the Pre-Release Price of \\$ 24.99.](#)

