

SAVVY EXPERTS ONLINE



How to Start a Freelance **Fiverr** Online Business



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Starting a Freelance Business with **Fiverr.com** with absolutely no experience.

Fiverr brings your clients to you. With **Fiverr**, you are marketing your skills to a global audience. When you start a business on **Fiverr**, it starts out with your idea, which can blossom into the reality of a freelance income.

What is it you like to do for fun, or what are your Transferable Skills and your Expertise? When you think about these skills, it is easier than you can imagine coming up with an idea that you can market on **Fiverr**.

Research **Fiverr** before you start, you will see what already sells. See what people are offering, then differentiate yourself from them and sell things that people want to buy.

Working on **Fiverr** requires you to help people get what they need accomplished in their life and business. When you are thinking about others, it will make it easier on both you and your client. There are many ways to find out what your potential clients want.

Fiverr is the world's largest place for digital services. Keep reading for a list of just a few of the skills people are marketing on **Fiverr**.

Here is the list.

Graphics and Design	Business	Writing	Digital Marketing	Lifestyle
Business Cards	Virtual Assistant	Topic Research	Social Media	Online Lessons
Illustrations	Web Research	Proof Reading	Web Traffic	Genealogy
Flyers & Posters	Market research	Transcription	Web Design	Collectibles
Power Point	Analysis	Translation	Web Development	Spirituality
Photo Shop	Data Presentation	Editing	Email Marketing	Healing & Health
Stationery	Business Plans	Articles	Domain Research	Fitness & Nutrition
	Workplans	Blog Posts	Content Strategy	Relationships

Go to [Fiverr.com](https://www.fiverr.com) and Sign Up, it's free.



See what is selling already, here are a few examples.



Once you have all your research done, then it is time to create your gigs. Make sure everything is clearly written and you describe your services exactly as you are going to perform them. Once you have a clear plan of action, it is time to find the clients.

Before You Setup an Account

There are some things to consider before setting up your **Fiverr** account. These may seem like small tasks, but they will help you in the long run.

First, you want to have an action plan figured out ahead of time. This plan can be anything like your target market and how many clients you can handle and how much time is needed for each project etc.

When you first start out, you will not have any credibility on **Fiverr**, but this is all how you can begin to build it. Most people feel more comfortable with someone who has the experience and can listen to instruction and satisfy their needs and wants. Others are happy to try new starters so don't be discouraged.

What you need to get Started

There are no upfront costs to do business on **Fiverr**.

That is what makes it a great place to start if you have a creative mind and want to capitalize on your ideas and Transferable Skills. The only costs you will have is for anything that you choose to invest in as you are creating products or services. Some **Fiverr** gigs simply deliver a PDF of information others will purchase software or programs to complete seller requests quickly or on time every time.

So it is great that you can start a business at low cost. You do not need to invest a dollar if you are good at writing or data entry, or creating presentations. Most of the things you will need for that you most likely already have such as a computer and a spreadsheet or word processor program.

Fiverr Terms of Service

Since **Fiverr** makes it easy for you and for the buyers to understand what is going on, then there should be no shadow of a doubt that you will do well with this business.

Fiverr has [Terms of Service](#). Make sure you understand and follow these. They protect both the buyer and the seller. Once you have read the [Terms of Service](#), you can begin to think how you are going to set up your gigs.

How to come up with a Good Fiverr Gig Idea

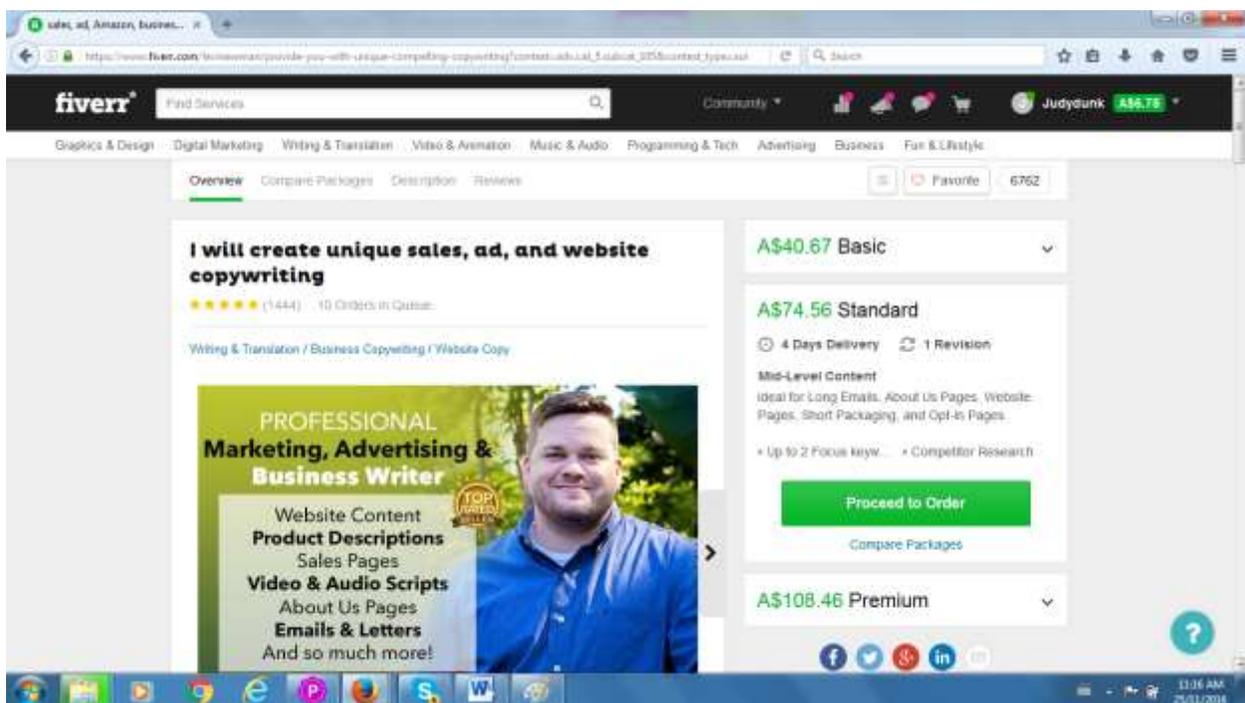
First, every business needs to research the market. It is wise to know what is out there and what people want to buy. You should also know what people have to offer so you can model around that. Don't spend hours on how to do this, as it is very simple. You can go right onto **Fiverr's** website and learn a lot about what sells.

First, type in a service that you are interested in providing. Look at the top menu bar on **Fiverr.com** for a list of services provided.

Choose a few and search the results. It should not be hard finding a skills niche to start with.

It starts with Your Idea

After you have an idea of what people want and what sells, you can now come up with some ideas of your own. What you want to do is differentiate your idea or presentation from the rest. Give the benefits of what you are selling in the gig description. You also need to describe what you are going to do for the client and do exactly what you say you will do.



Fun Hobbies can turn into Cash

Think about some hobbies you have or are interested in doing. If you are an artist, you can paint a picture. If you are a writer, you can create articles. Don't think of it as job or a chore because if it feels like work, then it is something you probably should not do. **Fiverr** is meant to be fun and engaging, so tailor your gigs around what you enjoy.

Make sure you are charging a fair price for the gig so that it is something that will reward both you and the client. When I tell people about **Fiverr**, they often think, why would I do that for five dollars? Now it is time to think outside of the box, as you are not simply charging five dollars for one gig. For instance, say you are making a video and you know that making videos can be time consuming. They are also rather pricey on other sites.

So if you want to make a video, then you will do something like charge five dollars for every thirty seconds of video. Most of the time people will need longer videos than that. Or sometimes, people just need video intros done, in which you can charge the same price and the time may be shorter. It is all about being fair and doing what is best for your client and yourself.

Another example is editing. You can market your editing service for \$5 per 500 words, and documents are usually more than this so the gig has a much higher value.

Once again, here is an example just picked at random from the Fiverr.com site.



Communication Really Helps

Communication is one of the most important factors when doing business online, as you may know. All of your client contact will be done through the **Fiverr** website. For each job you do, the client will contact you to explain their work needs. If you accept the client places an order. Keep in contact with the client to build a productive relationship. Make sure you tell your client exactly what you are going to do and make sure they are in agreement with what you are doing.

If you are not sure exactly what your client needs, give them an example of your work. Remember they are hiring you to do the work because they do not always have the time or skill to do it. This is a win-win for both you and your clients.

Respond as quickly as you can because many times people are asking more than one person if they can do their task. Also be very polite and communicate with them if there are any problems completing the task. You can always tell them you want to ensure they are getting the best service from you, which helps break the ice in many situations.

One of the best things you can do to help put them at ease is offer their money back if they are not satisfied. It is best to give them that guarantee and helps build some rapport. Most of the time they will be satisfied with what you are doing, so very rarely will they ask for their money back. As a buyer, you can cancel your order if not satisfied. At the end of every order the buyer can comment on the service for all future buyers to review.

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Be Confident in your Brand

Having confidence in your brand and everything you do on **Fiverr** is a key to your success. Your brand should be about creating a solution for every client or potential client that comes by your gig. Pretty soon it will be like second nature and after so many clients, you will be able to take on more work and your quality will improve.

Another way to show confidence in your brand and image is to be clear on your skills. Communicate with the buyer on their goals and lay out a plan and show them what you are going to do. The more they can visualize what is going on, the better. Many people learn visually and so having a plan they can see will help build their confidence in your service.

Always keep Trying

Things will not always run as smooth as you like. That is why you need to keep trying until you can satisfy the needs of your clients. People do make mistakes, but don't think you can just make mistakes and other people will understand.

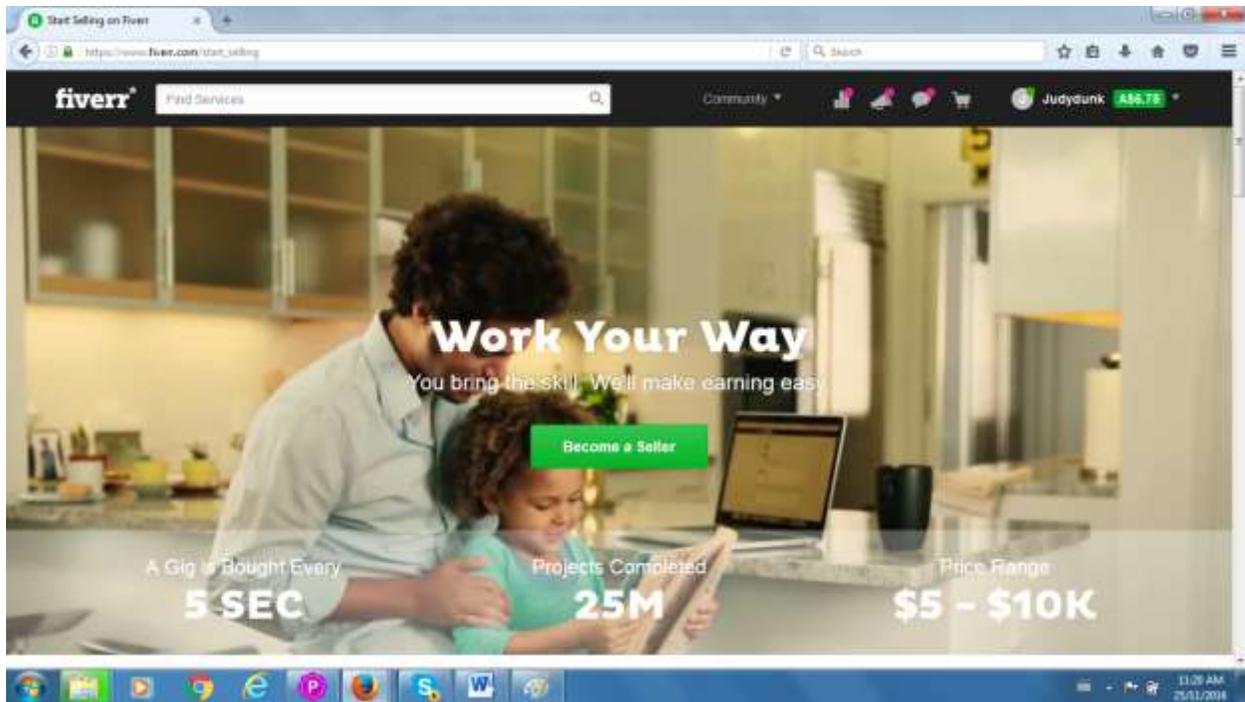
People do understand that mistakes happen, but you need to put the effort in to check your work and make sure it is the best it can be.

When you are just starting out, offer unlimited revisions until you get the work done the way your client wants it to be done. If you are not sure what they want, then you can rephrase what they are saying in your own words to find out what they want. Always ask until you are sure.

How to set up your Account

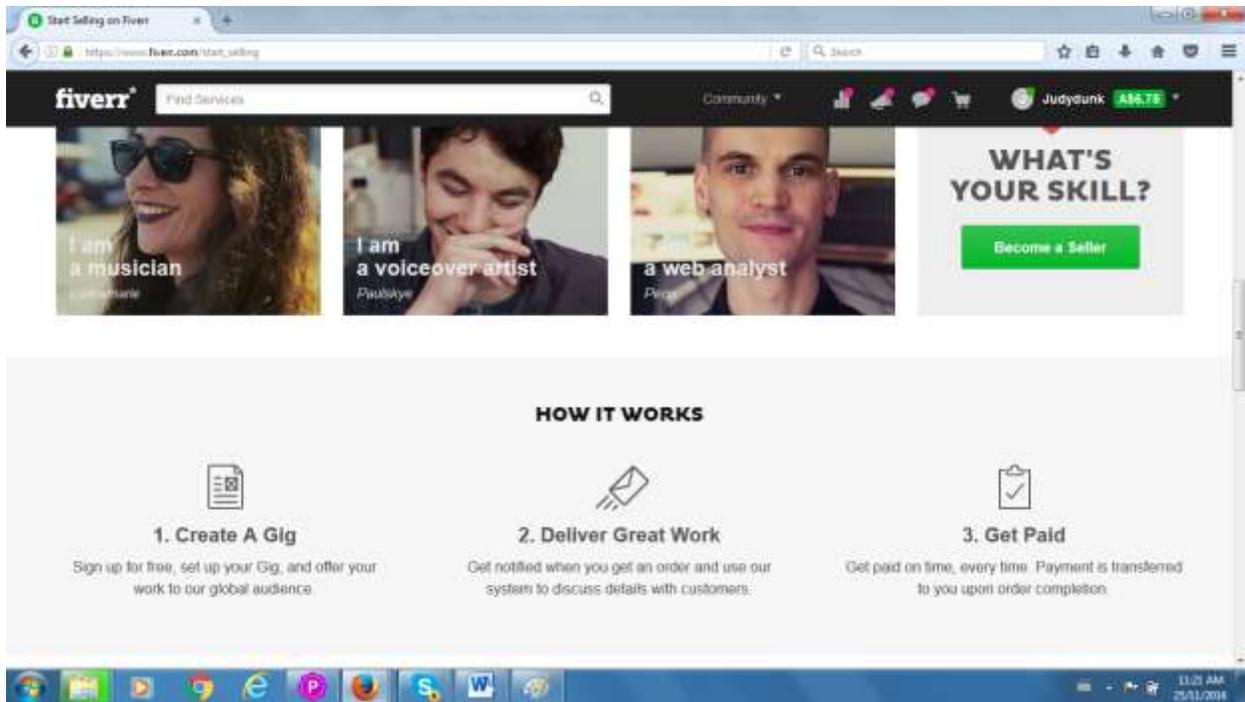
Now you know a little more about **Fiverr** and what you need to do to begin, when you are finished your plan, you can go back to the **Fiverr** website to begin setting up your account.

At the top you will see the “Start Selling” button to the right. Once you click on that, you will be asked to create a username and password. Make it something that is relevant to what you are selling.



Once you complete that task, it will send a link to your email in which you will need to click on to activate your account. Now it will ask you to complete your profile and you will want it to be as complete as possible before moving on. Do not leave anything blank. The more there is to verify you as a user, the more confident the clients will be in using your services.

There is not a lot of room in the profile description box, so make it as precise and to the point as possible while still telling people a lot about who you are.



Setting Up A Fiverr Gig

The next step is to set up your first gig. In the top right hand corner, you will see your username. Click on that and a drop down menu will appear. Next click on “Selling” and it will open up more options. Then click on “My Gigs” and when the page loads, you will see a blue button that says, “Add a New Gig” and you will click on that.

Now you will need a gig description in which you cannot make more than 1200 characters. This gives you plenty of room to describe what you are going to be doing and most of the time you will not need that much space. The best way to write a gig description is to use bullet points and also highlight important parts of the gig that you want to stand out to the client so they know exactly what you are offering and will notice it right away.

Categories

Now you will need to choose a category for your gig. If you are going the marketing route, you will put it under “advertising” or “digital marketing” and it will have sub categories to choose from. Just choose the one that is best for you.

Gig Photo

All gigs require a photo. It should be something that advertises your gig and also shows people a sample of what you will be doing. You can have more than one photo for each gig, but do make sure it is clear and not crooked or pixilated. If the picture is not clear, **Fiverr** may ask you to revise it until it is clear enough.

One of the best things you can do is either take a picture of yourself or take a picture of you completing a gig. For example, you can take a picture of yourself in front of your computer. I understand that most people are not too comfortable taking a picture of themselves for the entire world to see, but people want to see a real person behind the gig.

If you think you cannot take a photo on the spot, then you can consider using one that you have on your social media account. Something that looks clean and professional. Use the best photo you can or if you really do not want a picture of yourself, then a graphic of what your gig is about will work. Lots of gigs don't have a personal photo, it really is your choice.

Tag Words

In this next step, **Fiverr** will ask you for tags. These are keywords that will help people find you. When someone searches **Fiverr** for a gig, they will use a keyword. When you tag your gig with the keyword that people use, the better chance you have at people finding your gig and you.

When you start out, you will have a limit of three tags and then when you move up Seller Levels, you will be able to use more. Seller Level relates to the number of gigs you sell and the clients rating. The more tags does not necessarily mean the easier someone will find you because you are also using keywords in your description. So as for right now, do not worry too much about tags but use very specific ones to start.

Duration ie How Long Your Gig Will Take to Complete

It is important to set the time it will take for you to complete the gig. To start, you can set it to a higher time period and then lower it, as you feel comfortable. For instance, the duration is the amount of days it will take you to complete the task. If you cannot complete a task in three days, then put the longest amount of time possible.

If someone needs something done sooner and you can accomplish this, then you will at least have a margin if something happens and you cannot complete it within the time frame expected. Make sure if you cannot complete something in the time frame, let the client know and work things out with them first. Keep the communication going at all times.

Instructions

You need your client to let you know exactly what they want done before you do it. For instance if you are editing their document, they should attach the document to the instructions area so you have it within the order screen. This makes it easy for both you and the client, as the communication will now be through this screen.

Gig Video Promotion

Having a video for your gig is not required, but gigs often will sell well with a video. In the video you can tell people what you will be selling. If you are not shy, you can make a video of yourself with your Smart Phone or make a small cartoon describing exactly what the gig is and what the clients will get from it.

When you are just starting out, the video cannot be longer than a minute, so make sure you are able to describe what you do in that short amount of time. Also, you must mention that your gig is offered exclusively on **Fiverr**, as the video will be rejected. Tell people your name in the video as well. If you are doing business with someone, you want to know their name, so therefore they want to know your name.

Gig Extras

So if you thought you would only make about five dollars per gig, think again. There are options called gig extras and this is where you can make more money on one single gig. You have to make the gig compelling enough but make it even better with the gig extras. For instance you can offer a basic gig for five dollars but

with the gig extras it will add more features. As long as people see the value in it, they will be more likely to get the extras.

There is also another option to have your gig delivered fast. If people need this gig faster then there is an option to charge more. If your client wants the gig within twenty-four hours or so and you can accomplish this, then you can have that as an option to charge more. The faster you can complete a gig, the more people will be willing to order from you.

Gig Delivery

Now after you finally have an order, it is time to begin working on it. Make sure you follow instructions and communicate with the buyer if you have any questions. With my own clients for my other business, I always communicate with them and tell them any issues I may be having or predict.

If you need to, you can show them what you have so far so they can visualize it. Then they can offer feedback before you complete your gig. If everything is okay then you can complete the gig and deliver it. Once you have delivered your gig, it is best to remind your client that you either offer money back or multiple revisions. This will help make things go smoothly for you and your client.

Once you are Comfortable with your Gig

Now that you have one gig that you are comfortable with, you can start to add more gigs to the mix. If it is something that you cannot do as efficiently as the others, but really want to get started with it, then practice with it until you get a system going.

The more gigs you have, the more money you have in your bank. It is not really about making the most money but making everyone happy. You are in the business of service so think about what satisfies other people.

Don't try to take on more than you can handle though. The best thing to do is to start out with little, get the tasks done so you have experience and then you can go from there. Once you have experience and you know what it takes to get the projects done, then you will be able to add more gigs.

For Added Inspiration

Fiverr is great with people. In fact, they have a message board that you are encouraged to join. Within this board there are many buyers and sellers that are active. If you are new and are stuck on an idea, this is where you can get involved.

Ask other sellers about experiences you have had and see if there is anyone out there that has experienced similar things. Most likely there will be some people who have. Ask them what they did and how they handled the experience. They may have a way of handling the situation that you were not aware you could do, or they may be able to help you prevent a situation that will cause more trouble down the road.

Help when you need it

Fiverr has a great client service team and if there are ever any issues or you are stuck and do not know what to do next; you can rest assured that someone behind the scenes will know how to help you.

They are great for answering questions and will normally get back to you within twenty-four hours or so. There is no need to anticipate a problem occurring, so you will most likely not need client service for any website problems. They update things on a regular basis, and the site is always improving.

Get the App

For extra leverage and to be able to keep in touch with your clients, the app for your Smart Phone is a great addition for your communication. The faster you are able to respond to a client, the better chances are that you will get their business.

People love instant gratification, so the faster you can respond the happier they will be. If you cannot respond so quickly, then there is an instant response option for both the site and the app. You will be able to create a message before hand and then if you cannot type out your email at the moment, you can send a quick response message and say something like “thank you for your inquiry, I will be with you shortly” and get back to them ASAP.

Nine times out of ten, the quick response feature will help you because the client or potential client will know that they will be taken care of shortly and as soon as possible. That will also help them feel more secure using you for their service.

Conclusion

So with everything you learned by reading this report, you have the basic skills to get everything set up and ready to start your own online freelance business on **Fiverr**. You do not need much but an idea and a creative way to deliver the

service. If there is any doubt in your mind that you cannot do a service, then it is best to keep trying to come up with an idea that will work for you.

Get to know as much as you can about the **Fiverr** website and creating gigs as you can before you start.

Read the **Fiverr** Terms of Service before selling and use proper etiquette with clients and other members of the site. Always be courteous and keep trying as much as you can before you decide if this is not right for you.

There is no harm in trying, so it is better to try and fail than to never try. Reach out for help when you need it, as there is a great community of people who are very active on the **Fiverr** message board. Client service is always great, reliable and responsive. Whenever you need something, you can depend on them.

Now that you are ready to start selling, and you have everything planned the way you need it to be that will benefit your client, Savvy **Experts** Online wishes you all the luck and success. Starting a business is not always easy, but once you have a system going, it will become easier. Enjoy!

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